

Heather Gail George, DSOM, LAc, BEd, ERYT-500, C-IAYT

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ACADEMIC DEGREES, HONORS and AWARDS

National University of Natural Medicine

Doctor of Science in Oriental Medicine (DSOM)

Scholarships:

NuHerbs Co. Chinese Medicine National Scholarship

Ayn Rand Institute National Essay Finalist

Trudy McAlister Foundation National Scholarship

Carlson Laboratories Sponsored Scholarship

Capstone Topic: Chinese Medicine and the Endocannabinoid System

International Association of Yoga Therapists

Certified-IAYT

Yoga, Bodywork and Healing Arts Studies

Connecting Point School of Massage, Deborah Koehn, Duncan Wong, Shiva Rae,

Ritam Healing Arts, Saul David Raye, Dharmanidhi Sarasvati,

The Movement Center, Swami Chetanananda, and others.

Yoga Alliance

Certified ERYT-500 to provide 200 and 500 hour teacher trainings, and Continuing Education hours

MacIntosh Real Estate School

168 hour program required for license

Red Rocks Community College

Chemistry and Physics courses

University of New Mexico

Master's Study in Education, Organizational Learning and Instructional Technologies Program.

Evaluating corporate and academic curriculums

Designing improvement strategies and training programs

Use of video production in distance education

Designing Sexual Awareness curriculum for K-8 schools.

West Virginia University

Bachelor of Science in Education, K-8

Magna cum Laude and Honors Student

Student exchange and Honors Thesis in Australia

WVU Health Sciences Student Health Advisory Board

Coordinator for Committee on Sexual Awareness

PROFESSIONAL EXPERIENCE

2002-Present Health Practitioner and Educator

Combining decades of studies in the healing arts (massage, reiki, nutrition, Ayurveda, yoga, naturopathy, Chinese and other Asian medicines) with my backgrounds in education and business to work with individuals and groups as a healer, educator and life coach.

Private practice treating patient-students in person and remotely.

Develop and provide training, certifications and ongoing support for healthcare professionals.

Asian Bodywork workshops and practitioner certification courses.

Presentations on the Endocannabinoid System from natural and classical medical perspectives.

Ordained Minister – officiating birth, death, and marriage ceremonies.

2002-2015 Retreat/Resort Property Management

Remote management of retreat-centered homes in Colorado, California and Hawaii.
Design/build project management for several high-end custom properties.
Managed all marketing, sales and contractual fulfillment of both long and short-term rentals.

2000-Present Educational and Entrepreneurial Consultant

Two examples from dozens of projects:

Program, content and curriculum development proposals for 21 online continuing education courses targeted to Health and Beauty Professionals for Condensed Curriculum International (CCI) and Nicholas Romanoli (former president of the WV Cosmetology Board).

Provided business evaluation, program outlines and proposed start up for 'Alegria Sustainable Living Institute' and Alegria Fresh's educational programs in Urban Farming.

1997-2013 MOUNTAINFILM – Telluride, CO

Hospitality Director - Main contact and assistant to all VIP festival guests

Tour Manager - Booked and coordinated the year-round tour schedule

Archival Producer - Documented the festival and performed interviews with film makers

Theater Manager - Sheridan Opera House

1996-2004 Access Productions, LLC Owner/Manager/Producer/Host

Developed a television station for the Telluride, Colorado community.

Managed an affiliated television station in Aspen, Colorado.

Managed staff, contractors and advertiser relationships.

Developed and managed all sales and marketing campaigns.

Produced and hosted more than 1,000 episodes of live morning shows, and other daily programming.

Worked with non-profits in the community, sponsoring and coordinating special events.

Produced many seasonal shows, such as the 'Guide to Health, Healing and Beauty'.

NBC affiliate celebrity interviews (Lyle Lovett, David Crosby, Taj Mahal, Mary Chapin Carpenter, etc)

Produced informational and educational videos for many organizations (Salomon Skis, Vans Shoes, Telluride Ski Co, Sims Snowboards, etc).

1993-1994 Student Teacher and Substitute Teacher in West Virginia public school system.

PHILANTHROPIC SERVICES

Present:

- The Movement Center in Portland, Oregon
Teaching yoga classes and workshops.
Producing a video blog titled '*News from the Heart*': www.swamichetananda.org
- Executive Director* – Trudy McAlister Foundation and AOM Scholarship Fund (510c3)
Supporting students, research and the general advancement of Oriental Medicine.

**2015-Present. This became a paid position in 2018.*

I raise 100% of the funds for my salary by providing consulting services in exchange for donations.

Past:

- Telluride AIDS Benefit – Media sponsor and coordinated partnerships with fashion labels.
- Haiti Orphan Rescue – Helped establish, launch and fund this organization.
- Wounded Warrior Project – Hosted events and provided healing services.
- Food On Foot – Volunteered and donated to support the homeless in Los Angeles.
- Boutique Benefit – Created a special event for this organization and managed their social media.
Helped raise funds for various homeless shelters and resource centers.
- Student Ambassador for National University of Natural Medicine's Admissions program.

EXTRA-CURRICULAR ACTIVITIES

Leading kirtan (chanting) and meditation groups.

Guiding snorkeling, paddle-boarding, and kayaking ocean tours in Hawaii and Southern California.

Fun fact: I 'invented' paddle-yoga-boarding: www.paddleyogaboarding.com (old website)